

Topic 1: Designing Healthy Smiles: Evaluate, Communicate, Formulate
Topic 2: Putting the "I" in Team: Interprofessional Patient Centered Care
Wednesday March 21, 2018 / Speaker: Lee Somerville, RDH, MS

Designing Healthy Smiles: Evaluate, Communicate, Formulate: Over the last two decades we have seen an evolution in the trends in dentistry. We have progressed from simply treating dental disease to health promotion and esthetic appeal. According to the American Academy of Cosmetic Dentistry, 99.7% of Americans believe a smile is an important social asset. Employing a complete assessment, which includes a smile evaluation, can promote discussions about needed and/or wanted dentistry.

In this course, participants will briefly discuss new trends driving dentistry today and will discover ways that provide optimal care with lasting impressions.

Unlock the psychology of dentistry by recognizing patient avoidance behaviors and learn to recognize your own barriers with patients. Enhance your communication skills and learn how to effectively recommend esthetic treatment, specific to whitening, for successful clinical outcomes. Discover ways to grow your practice with proven marketing strategies. (1.5 CEU's)

Putting the "I" in Team: Interprofessional Patient Centered Care: According to research from the University of Iowa, 'by 2020 the sheer-volume of medical knowledge will double every 73 days.' Treating our patients as a whole versus focusing on a singular diagnosis represents the future of healthcare delivery. Communication among professionals provides a richness of knowledge that creates a "dream team" for our patients. Collaborative efforts to obtain, share, and process information contributes to consistent patient centered care.

This course is designed to promote intra-office and inter-office communication to cultivate partnerships throughout all aspects of healthcare. An introduction and review of practice guidelines, customized referrals, and documentation will be explored. (1.5 CEU's)

Sponsored by:



Lee Somerville, RDH, MS graduated from the dental hygiene program at Cape Cod Community College with an AS degree and from Northeastern University with a Bachelor of Science Degree in Health Science. She received a Master of Science in Dental Public Health from Boston University School of Graduate Dentistry. She has over 30 years in private practice experience. Lee has been an instructor at Cape Cod Community College since 1986 and has taught freshman and sophomore clinic, radiology lab and many didactic courses. Her passion is instructing sophomore students on extramural rotations, providing free dental hygiene treatment for school children, special needs adult patients and nursing home patients, concentrating on the underserved population. She is a member of the American Dental Hygienists' Association and American Dental Education Association. Lee is a full-time Professional Educator with Philips North America in the Northeast and teaches part-time at Cape Cod Community College.

Please Join Us Wednesday March 21, 2018 / Registration: 6:30-7:00pm Program: 7:00-10:00pm
Tesoro D'Italia (was Trattoria 160) / 160 Marble Avenue, Pleasantville, NY 10570
Tel : 914-579-2126 3 Total CEU'S - Dinner will be served! Cash Bar
Pam Fryer, RDH / 138 Juniper Drive, Yorktown Heights, NY 10598 / Email: pamwdha@gmail.com

This continuing education learning activity was approved by the Dental Hygienists' Association of the State of New York for NY Registered Dental Hygienists, an accredited approved by the New York State Department of Education



REGISTRATION FORM

ADHA Members:.....\$40.00

Non-Members:.....\$65.00

Students:.....\$25.00

Please RSVP by: 03/18/2018

Make checks payable to: WDHA

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

ADHA Membership # _____

Method of Payment - Check # _____

Please send payment to:

Pam Fryer, RDH
138 Juniper Drive
Yorktown Heights, NY 10598
Email: pamwdha@gmail.com

Wednesday March 21, 2018

Registration: 6:30-7:00pm

Program: 7:00-10:00pm

Tesoro D'Italia (was Trattoria 160)

160 Marble Avenue,
Pleasantville, NY 10570
Tel : 914-579-2126

3 Total CEU'S - Dinner will be served! Cash Bar

Please Detach Here and Return with Payment